



# NEXT GENERATION CROWDFUNDING

**Reimagine your fundraising with our new crowdfunding platform that can help your organization raise money online and achieve revenue sustainability.**

Pay 0% platform fees, no subscription fees or contracts.

## How it works



### Decide on the type of campaign and your funding goal

Run a standard campaign, peer-to-peer event, walk, run, microprojects fundraising, do-it-yourself campaign or a sponsorship campaign.



### Create and launch your crowdfunding campaign

Follow the 5-step process (20 minutes). Write your story, upload images, and add your organizational and banking details to collect money and issue tax receipts.



### Spread the word about your campaign

Ask your existing donors, followers and subscribers of your social media accounts, and email contacts and sponsors to donate and then share your campaign.



☎ 1-800-610-8134

✉ [help@charityvillage.com](mailto:help@charityvillage.com)

🚀 [give.charityvillage.com](https://give.charityvillage.com)

🐦 @charityvillage

📷 @charityvillage

📘 @charityvillage

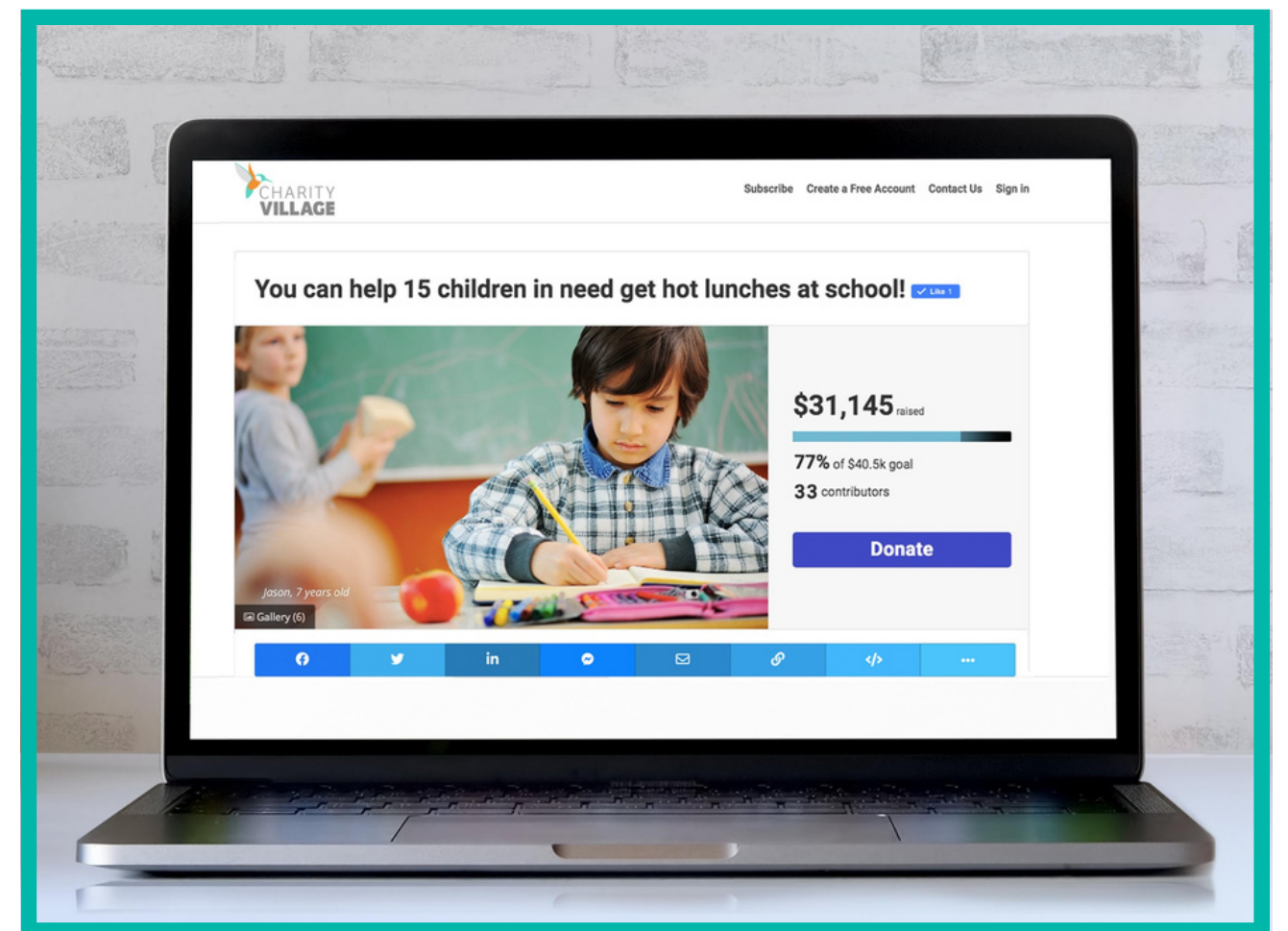


# NEXT GENERATION CROWDFUNDING

## Benefits

**Solves common fundraising challenges while also reducing fundraising and tech costs.**

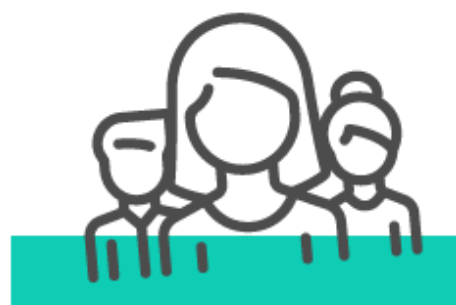
- ✓ Easy-to-use campaign creation process (under 20 minutes)
- ✓ More effective revenue-generating projects
- ✓ Engaged and long-term donor base of all generations
- ✓ Message amplification and highest reach to the community
- ✓ Significant reduction of fundraising and tech costs
- ✓ Secure payment processing and automatic tax receipts
- ✓ Increased digital fundraising and marketing confidence



### What crowdfunding solves for your nonprofit organization



**Engage your community to diversify your funding**



**Communicate personally to drive a bigger impact**



**Use creative storytelling to capture interest**



**Lower overhead costs with a better return on your efforts**



**Get social and go viral to find a bigger audience**



**CHARITY VILLAGE**



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